



Mark Patterson

-Sales, Marketing, Entrepreneurship-

Date of birth: 03 May 1992
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PROFESSIONAL SUMMARY

ENERGETIC BUSINESS SALESMAN, MARKETER, AND ENTREPRENEUR

in a fast paced and ever-evolving business environment. Experience in multiple industries, marketing disciplines, and design disciplines, sales, growth strategies, business development, audio engineering, video production, social media, writing, and customer service and engagement. Strong ability to troubleshoot and problem solve to foster customer satisfaction and repeat business. Excellent sales skills to connect with customer's needs fostering great relationships. Inherent ability to pick up new skills quickly while living on the cutting edge of business and technology practices. Innovative and curious. Seasoned leader equipped with the finesse to communicate effectively with a variety of client and personality types.

EXPERIENCE

FOUNDER | 06/2013 - PRESENT

EXPHERIENCE

- Built a fan base of over 250,000 people generating over 20,000,000 impressions a week from zero in a year and a half
- Created marketing strategies, an online store, and sold products in a niche apparel/accessory market bringing in \$45,000 in sales in the first six months

GROWTH HACKER | 05/2016 - 06/2017

MINDCASE STUDIOS, LLC

- Worked closely with founders and artists in design and engineering of mobile game product
- Developed marketing material, strategies, and growth mechanisms
- Performed market research and analysis of the mobile game and technology industries

SERVER | 09/2015 - 01/2017

OLIVE GARDEN

- Consistently provide professional, friendly, and engaging service.
- Skillfully promote items on beverage lists and restaurant specials while simultaneously upselling other products.
- Display enthusiasm and knowledge about the restaurant's menu and products.

EDUCATION

BACHELORS MARKETING | 08/2010 - 12/2014

MINOR COMMUNICATIONS

THE UNIVERSITY OF TAMPA

HONORS: MINARET ACADEMIC SCHOLARSHIP

HIGH SCHOOL DIPLOMA | 08/2006 - 05/2010

ALL SAINTS' ACADEMY

ACHIEVEMENTS

- Professional Major League Gaming (MLG) Halo player and Halo coach
- Three-Time Ridge Chess Champion (Central Florida)
- Built an app with my best friend during college in 2014, called Krunch, which allows people to make side-by-side videos and stream. Facebook has announced they are implementing the same functionality in 2017
- Joined my first startup, Splore LLC, just after high school
- Created Expheerience, an e-commerce/social movement, while simultaneously achieving a college degree
- Expheerience apparel appeared on the World Series of Poker Tournament on ESPN
- Received thousands of positive messages and emails from people whose lives had been changed by Expheerience.
- Quotes from Expheerience inspired people to draw them in their rooms, make graphics of them, apparel, mugs, pillows,